

Guidance for use of the LTE logo

For the on-line LTE logo use guide visit <http://www.3gpp.org/LTE-Logo-use>

The Organizational Partners of the 3rd Generation Partnership Project (3GPP) have agreed that the Project's name and logo may be made available for use by manufacturers and service providers to declare that their products are based on the Project's specifications.

Implementers wishing to declare conformity to the 3GPP specifications may mark their equipment and documentation with the LTE and LTE-Advanced logo and the acronym LTE. This arrangement is entirely voluntary and is one of self-declaration by the manufacturer, supplier, etc.

The European Telecommunications Standards Institute (ETSI) has registered "LTE" as a trademark for the benefit of the 3GPP Partners and is the copyright holder of the LTE and LTE-Advanced logo.

Any use of the LTE name or LTE or LTE-Advanced logo is subject to the approval of ETSI and may be monitored by ETSI or on its behalf. Any misuse of the name or logo detected by a member of the 3GPP community should be brought to the attention of the trademark holder, by email to legal@etsi.org.

The permission to use the LTE name or LTE or LTE-Advanced logo does not involve or imply any certification by ETSI (a partner in 3GPP) or the 3GPP community that the products or services of manufacturers or service providers actually comply with the 3GPP specifications. It is intended simply and only to provide a basis of reference for users, network operators and other manufacturers and service providers.

Companies wishing to use the LTE name and/or LTE or LTE-Advanced logo are requested to send the information below to kevin.flynn@3gpp.org:

- Company Name and address & website url
- Your details : First name, Family name & position within the company
- Reasons for requesting the use of the LTE name and/or LTE and/or LTE Advanced logo
- The nature of the intended use of the LTE name and/or the LTE and/or LTE Advanced logo
- Countries you would expect to use the LTE name and/or the LTE and/or LTE Advanced logo
- 3GPP Organizational Partner your company is a member of (If any)

After submitting the request, the applicant will either receive an acknowledgement and the terms of use that need to be complied with or a rejection. Further, with regards to the LTE and LTE Advanced logo the applicant will receive a copy of the LTE and/or LTE Advanced logo for use.



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Approved LTE Logo



An exclusion zone (the minimum unobstructed area around the logo) has been developed to make sure that it remains sufficiently prominent. Do not allow type, rules or any other graphic device into this area.

Example shows minimum area as shown by thick keyline.



LTE Logo with reflection. The same exclusion zone applies as illustrated below



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Acceptable use of the approved LTE logo



Coloured logo on white background



Coloured logo on black background

Acceptable use of the approved LTE logo



Black logo on white background



White logo on black background



Do not place the logo on a textured or screen background



Accepted use of logo on a textured or screen background

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LTE Advanced Logo



LTE Advanced Logo exclusion
Zone

